

BURDA Publishing House

3 Polkovaya str., bld 4,
Moscow, 127018, Russia
+7 (495) 797-45-60
advertising@burda.ru

Advertising rates

2022

MY FAVOURITE HOBBY. CREAZION

Bleed size: 210x277 mm

Trim size: 220x287 mm

Processing

cover: sheet-fed offset

content: heatset web-offset

Paper

cover: 150 g/m² Lumi Art

content: 57 g/m² Leipa Ultra Mag Plus

You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers



Advertising rates

AD Size	Trim size, mm	Rates, (RUR)*
1/1 page	210x277 (+5mm)	196 000
2rd, 3rd, 4th cover page	210x277 (+5mm)	209 000
1/2 page (horizontal)	210x135 (+5mm)	103 000
1/2 page (vertical)	102x277 (+5mm)	103 000
1/3 page (horizontal)	210x90 (+5mm)	84 000
1/3 page (vertical)	70x277 (+5mm)	84 000
1/4 page	94x130	62 000
1/8 page	94x63	41 000

* — without VAT

Special placement — **15%**
Ad specials — by request

Deadlines

Issue	Booking/cancellation, materials deadline	On sale
01/2022	11.01.22	08.02.22
02/2022	09.03.22	12.04.22
03/2022	09.08.22	13.09.22
04/2022	18.10.22	22.11.22



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