

BURDA Publishing House

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Moscow, 127018, Russia
+7 (495) 797-45-60
advertising@burda.ru

Advertising rates

2022

M.MÜLLER & SOHN

Bleed size: 210x297 mm

Trim size: 220x307 mm

Processing

cover: sheet-fed offset

content: sheet-fed offset

Paper

cover: 250 g/m² WFC glossy

content: 90 g/m² coated matte

You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers



Advertising rates

AD Size	Trim size, mm	Rates, (RUR)*
1/1 page	210x297 (+5 mm)	196 000
2rd, 3rd, 4rd cover page	210x297 (+5 mm)	209 000
1/2 page (vertical)	102x297 (+5 mm)	105 000
1/2 page (horizontal)	210x145 (+5 mm)	105 000
1/3 page (vertical)	70x297 (+5 mm)	84 000
1/3 page (horizontal)	210x98 (+5 mm)	84 000
1/8 page	90x64	41 000

* Price does not include VAT

Special placement — **15%**

Ad specials — by request

Deadlines

Issue	Booking/cancellation, materials deadline	On sale
01/2022	20.01.2022	22.02.2022
02/2022	21.04.2022	24.05.2022
03/2022	21.07.2022	23.08.2022
04/2022	20.10.2022	22.11.2022



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