

MY FAVOURITE HOBBY. PATCHWORK

Bleed size: 205x297 mm

Trim size: 215x307 mm

Processing

cover: sheet-fed offset

content: heatset web-offset

Paper

cover: 150 g/m² Lumi Art

content: 57 g/m² Leipa Ultra Mag Plus

*You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers*



Advertising rates

AD Size	Trim size, mm	Rates, (RUR)*
1/1 page	205x297 (+5mm)	196 000
2rd, 3rd, 4th cover page	205x297 (+5mm)	209 000
1/2 page (horizontal)	205x143 (+5mm)	105 000
1/2 page (vertical)	102x297 (+5mm)	105 000
1/3 page (horizontal)	205x95 (+5mm)	84 000
1/3 page (vertical)	70x297 (+5mm)	84 000
1/4 page	92x138	62 000
1/8 page	92x67	41 000

* — without VAT

Special placement — **15%**
Ad specials — by request

Deadlines

Issue	Booking/cancellation, materials deadline	On sale
01/2022	08.02.22	15.03.22
02/2022	11.05.22	14.06.22
03/2022	09.08.22	13.09.22
04/2022	08.11.22	13.12.22



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