

Advertising rates 2022

МОЙ ПРЕКРАСНЫЙ САД. CALENDAR

Bleed size: 145x210 mm
Trim size: 155x220 mm
Printing role ofset
Paper
cover: 200 g/m² coated gloss
content: 60 g/m² LWC Ural Brite Satin Plus

*You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers*



Advertising Rates

Share of page	Bleed ads, size	Price (RUB.)*
1/1 полосы	145X210 (+5mm)	294 000

* Prices are valid only for core customers.

Special advertising on request.

Issue Schedule

Номер журнала	Deadline for the reservation of advertisement area	Deadline for supplying material and payment	Date of Issue
Calendar 2023	02.08.22	09.08.22	13.09.22

