



Contacts

Publisher:

BURDA Publishing House
3 Polkovaya str., bld 4,
Moscow, 127018, Russia
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Technical information

Trim size: 210x277 mm
Bleed size: 220x287 mm
Processing: cover: sheet-fed offset
content: heatset web-offset
Paper: cover: 150 g/m²
content: 70 g/m² LWC
Ural Brite LWC gloss.

BURDA.
CREAZION

You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers

Advertising rates

AD Size	Trim size, mm	Rates, (RUR)*
1/1 /page	210x277 (+5 mm bleed)	140 000
2, 3, 4 cover	210x277 (+5 mm bleed)	150 000
1/2 page (horiz.)	210x135 (+5 mm bleed)	75 000
1/2 page (vert.)	102x277 (+5 mm bleed)	75 000
1/3 page (horiz.)	210x90 (+5 mm bleed)	60 000
1/3 page (vert.)	70x277 (+5 mm bleed)	60 000
1/4	94x130	44 500
1/8	94x63	29 500

* – without VAT

Special placement — **15%**
Ad specials — by request

Deadlines

Issue	Booking/cancellation, materials deadline	On sale
01/2017	07.03.2017	05.04.2017
02/2017	10.05.2017	07.06.2017
03/2017	18.07.2017	16.08.2017
04/2017	12.09.2017	11.10.2017
05/2017	07.11.2017	06.12.2017

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В РОССИИ

2017