

Contacts

Publisher:

BURDA Publishing House

3 Polkovaya str., bld 4,
Moscow, 127018, Russia

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Technical information

Bleed size: 203x275 mm

Trim size: 213x285 mm

Printing: role offset

Paper

cover: 130 г/м² WFC „UPM Finesse“

content: 60 г/м² LWC „Ural Brite“

You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers

МОЙ ПРЕКРАСНЫЙ САД



Advertising Rates

Share of page	Bleed ads, size	Price (RUB.)*
1/1	203X275	210 000
2 nd cover page	203X275	233 000
3 rd cover page	203X275	220 000
4 th cover page	203X275	242 000
First right page (p.5)	203X275	215 000
1/2 horizontal	203X136	113 500
1/2 vertical	100X275	113 500
1/3 horizontal	203X89	75 000
1/3 vertical	66X275	75 000
1/4	96X130	60 000
1/8	96X65	33 600
1/16	47X65	18 750
1/32	47X31	10 500

Special advertising on request.

* Prices are valid only for core customers

Prices are valid from 01.01.2017 till 30.06.2017.

Issue Schedule for 2017

	Deadline for the reservation of advertisement area	Deadline for supplying material and payment	Date of Issue
02/2017	15.12.2016	22.12.2016	21.01.2017
03/2017	26.01.2017	02.02.2017	23.02.2017
04/2017	23.02.2017	02.03.2017	25.03.2017
05/2017	23.03.2017	30.03.2017	22.04.2017
06/2017	20.04.2017	27.04.2017	20.05.2017
07/2017	25.05.2017	01.06.2017	24.06.2017
08/2017	22.06.2017	29.06.2017	22.07.2017
09/2017	27.07.2017	03.08.2017	26.08.2017
10/2017	24.08.2017	31.08.2017	23.09.2017
11/2017	21.09.2017	28.09.2017	21.10.2017
12/2017	26.10.2017	02.11.2017	25.11.2017
01/2018	23.11.2017	30.11.2017	23.12.2017

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