

## Contacts

**Publisher:**

BURDA Publishing House  
3 Polkovaya str., bld 4,  
Moscow, 127018, Russia  
**Tel.:** +7 495 797 45 60  
**E-mail:** advertising@burda.ru

## Technical information

**Bleed size:** 143x200 mm  
**Trim size:** 153x210 mm  
**Printing:** role offset  
**Paper cover:** 80 g/m<sup>2</sup>  
**content:** 42 g/m<sup>2</sup> (newsprint paper)

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You can find technical requirements on the website [www.burda.ru](http://www.burda.ru) in section FOR ADVERTISERS or require from Advertising Sales Managers



## Advertising Rates

Share of page	Bleed ads, size	Price (RUB.)*
1/1	143X200	<b>85 000</b>
2 <sup>nd</sup> cover page	143X200	<b>85 000</b>
3 <sup>rd</sup> cover page	143X200	<b>85 000</b>
4 <sup>th</sup> cover page	143X200	<b>90 000</b>
1/2 horizontal	143X98	<b>46 000</b>
1/2 vertical	70X200	<b>46 000</b>
1/3 horizontal	143X68	<b>31 000</b>
1/3 vertical	49X200	<b>31 000</b>
1/4	61X92	<b>25 000</b>
1/8	61X44	<b>14 000</b>

**Special advertising on request.**

\* Prices are valid only for core customers  
Prices are valid from 01.01.2017 till 30.06.2017.

## Issue Schedule for 2017

	Deadline for reservation of advertisement area	Deadline for supplying material and payment	Date of Issue
<b>02/2017</b>	14.12.2016	21.12.2016	<b>17.01.2017</b>
<b>03/2017</b>	11.01.2017	18.01.2017	<b>14.02.2017</b>
<b>04/2017</b>	15.02.2017	22.02.2017	<b>21.03.2017</b>
<b>05/2017</b>	15.03.2017	22.03.2017	<b>18.04.2017</b>
<b>06/2017</b>	12.04.2017	19.04.2017	<b>16.05.2017</b>
<b>07/2017</b>	10.05.2017	17.05.2017	<b>14.06.2017</b>
<b>08/2017</b>	14.06.2017	21.06.2017	<b>18.07.2017</b>
<b>09/2017</b>	12.07.2017	19.07.2017	<b>15.08.2017</b>
<b>10/2017</b>	09.08.2017	16.08.2017	<b>12.09.2017</b>
<b>11/2017</b>	13.09.2017	20.09.2017	<b>17.10.2017</b>
<b>12/2017</b>	11.10.2017	18.10.2017	<b>14.11.2017</b>
<b>01/2018</b>	08.11.2017	15.11.2017	<b>12.12.2017</b>

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