

Contacts

Publisher:

BURDA Publishing House
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Technical information

Trim size: 205x275 mm
Bleed size: 215x285 mm
Processing: heatset web-offset
Paper cover: 80 g/m²,
content: 42 g/m² (news-print)

You can find technical requirements on the website www.burda.ru in section FOR ADVERTISERS or require from Advertising Sales Managers

MOYA ISTORIA



Advertising rates

AD Size	Trim size, mm	Rates, (RUR)*
1/1	205x275 (+5 mm bleed)	95 000
Inside cover	205x275 (+5 mm bleed)	110 000
Inside back cover	205x275 (+5 mm bleed)	100 000
Back cover	205x275 (+5 mm bleed)	120 000

* — without VAT

Special placement — **15%**
Ad specials — by request

Deadlines

Issue	Booking/cancellation, materials deadline	On sale
02/2017	20.12.16	11.01.17
03/2017	27.12.16	25.01.17
04/2017	17.01.17	08.02.17
05/2017	31.01.17	22.02.17
06/2017	14.02.17	08.03.17
07/2017	28.02.17	22.03.17
08/2017	14.03.17	05.04.17
09/2017	28.03.17	19.04.17
10/2017	11.04.17	03.05.17
11/2017	25.04.17	17.05.17
12/2017	10.05.17	31.05.17
13/2017	23.05.17	14.06.17
14/2017	06.06.17	28.06.17

Issue	Booking/cancellation, materials deadline	On sale
15/2017	20.06.17	12.07.17
16/2017	04.07.17	26.07.17
17/2017	18.07.17	09.08.17
18/2017	01.08.17	23.08.17
19/2017	15.08.17	06.09.17
20/2017	29.08.17	20.09.17
21/2017	12.09.17	04.10.17
22/2017	26.09.17	18.10.17
23/2017	10.10.17	01.11.17
24/2017	24.10.17	15.11.17
25/2017	07.11.17	29.11.17
26/2017	21.11.17	13.12.17
01/2018	05.12.17	27.12.17

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